



Lifestyles 2012

Denotes metal Post **with** electrical outlet

Denotes metal Post **WITHOUT** electrical outlet

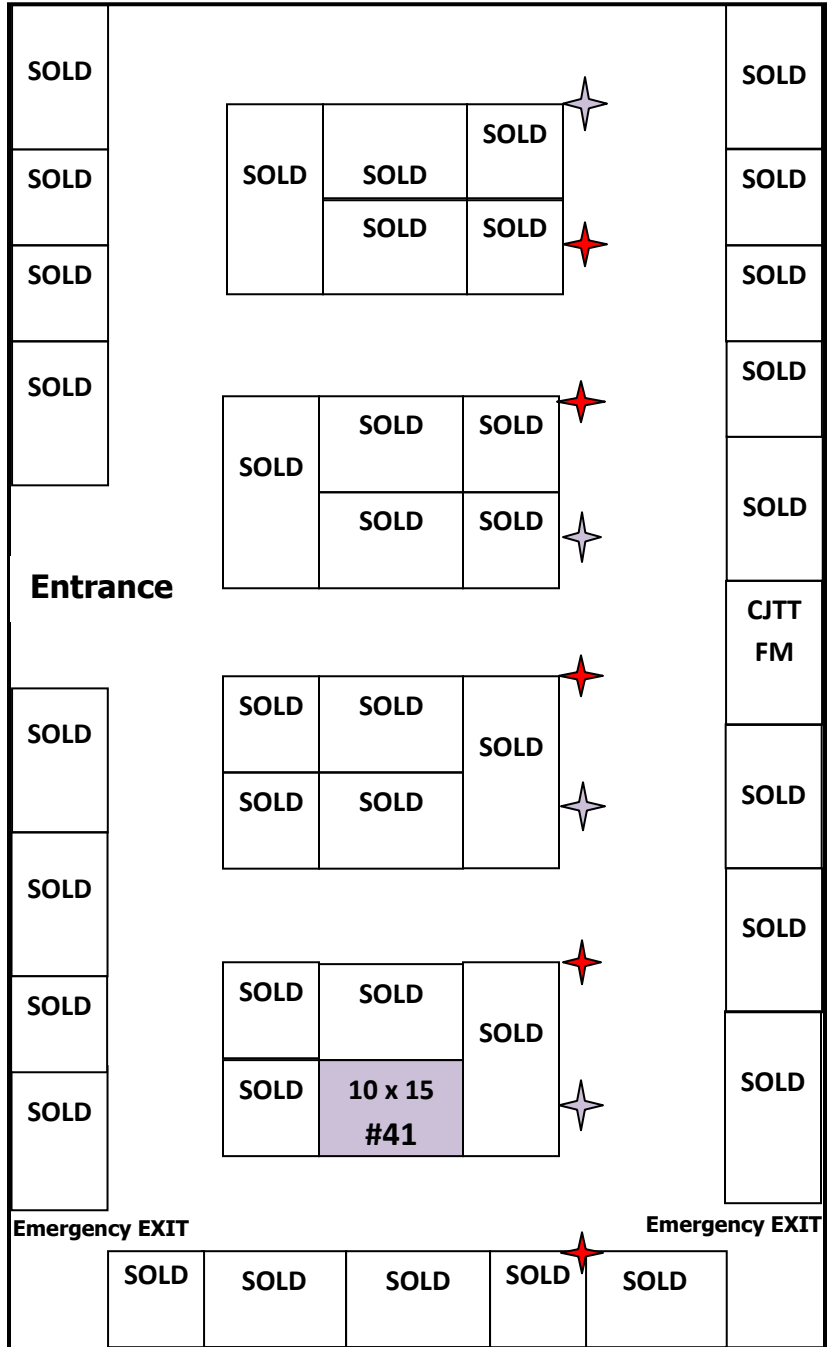
Please note: the position of the posts are approximate

Clients with high electrical needs must book a booth along the outside walls

Booths are to be sold as designed; clients may buy more than one booth to make booth size larger

Corner booths are used as emergency exits and therefore must be open to allow for visibility of the doors.

**Book your booth
Call 647-7334
today!**



What:

Lifestyles 2012 - a two day sales event showcasing the newest products and services

When:

Friday, April 20th (1 to 9 p.m.) and Saturday, April 21^h (9 a.m. to 5 p.m.)

Where:

The newly renovated, centrally-located - New Liskeard Horne Granite Curling Club

How:

January 9th - for clients buying booth space WITH the optional Lifestyles advertising package

March 2012 - for clients wanting booth space only

South end

10 feet wide = \$315.00

Need more space? Add \$75 for each additional 5 feet. All booths are 10 feet deep.

Price includes:

Booth rental, curtain rental, electricity and radio advertising the week of and during Lifestyles 2012.



Lifestyles 2012

2012 Event Dates and Hours:

Friday, April 20th 1 to 9 p.m. and Saturday, April 21st 9 a.m. to 5 p.m.

Retail Sales:

We encourage exhibitors to sell merchandise on the floor and offer specials during the show.

Booth Size:

All booths are 10 feet deep. The smallest booth offered will be 10 x 10 feet.

Event Admission:

Free. No donation required. An adult must accompany children under 12.

Raffles:

The sale of raffle tickets will not be permitted at the event.

Telephone Lines:

Please contact your Internet/Telephone provider to arrange for Visa/interact and/or Internet lines.

Security:

Security will be provided Thursday night and Friday Night.

Set-Up:

Set up begins at 8 a.m. Thursday, April 19th. A chart notifying you of your set-up time will be sent to you in early April. Your booth must be ready for the public no later than 11 a.m. Friday, April 15th. Exhibitors should not be in other exhibitors' booths while they are unmanned during set-up hours.

Manned Booth Hours:

Exhibitors are required to have their booth manned at all times during the hours the doors are open to the public (Friday 1 to 9 p.m. and Saturday 9 a.m. to 5 p.m.). NO EXCEPTIONS.

Teardown:

You are not permitted to dismantle your booth until Saturday at 6 p.m. No security is provided Saturday night. All displays and merchandise must be removed Saturday night after the show has closed to the public.

Event Regulations:

All exhibitors are required to sign a "Policies & Regulations/Exhibitor Information" form (see last page of this contract) at the time the booth is being reserved.

Electrical:

All special electrical requirements including extension cords are the sole responsibility of the exhibitor.

Tables/Chairs/PA/Music:

Exhibitors must provide their own table(s) and chair(s) for their booth. The use of microphones, sound systems is at the discretion of the exhibitor HOWEVER each neighbouring exhibitor must give approval.

Fire Extinguisher/Insurance:

Exhibitors must carry public liability and property damage insurance. They are also responsible for providing their own fire extinguisher for the event. NO EXCEPTION. CJTT FM reserves the right to deny exhibitors from bringing any dangerous materials into the venue.

Radio Promotion for each exhibitor:

In addition to your booth space and generic advertising promoting Lifestyles 2012, CJTT FM provides each exhibitor with an extra campaign AT NO ADDITIONAL CHARGE to promote your booth and products. These pre-promotional commercials will air from April 14-21 on GOLD Reach Plan – 40% in the morning show (6-10A). **We require this information no later than March 31st.**

Booth Costs:

Your Cost	Booth Size	Included at no extra charge
\$315	10 feet	<ul style="list-style-type: none"> • 10 x 15 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)
\$390	15 feet	<ul style="list-style-type: none"> • 15 x 15 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)
\$465	20 feet	<ul style="list-style-type: none"> • 20 x 15 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)
\$540	25 feet	<ul style="list-style-type: none"> • 25 x 15 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)
\$615	30 feet	<ul style="list-style-type: none"> • 20 x 30 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)
\$690	35 feet	<ul style="list-style-type: none"> • 25 x 30 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)
\$765	40 feet	<ul style="list-style-type: none"> • 30 x 30 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)
\$840	45 feet	<ul style="list-style-type: none"> • 35 x 30 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)
\$915	50 feet	<ul style="list-style-type: none"> • 40 x 30 seconds pre-promotional commercials (per above) • Curtain backdrops and side panels bordering your booth • Access to electricity (electrical extensions not included)

Booth Payment:

CJTT FM requires HALF at the time of booking, and the other HALF as a cheque or credit card authorization post-dated for April 1, 2012 (also due at the time of booking). *Payments will not be refunded if the client cancels.*

Parking:

During Lifestyles, exhibitors are asked leave the parking spaces near the Curling Club open to the public. Please park your vehicles in the lot between CJTT FM and John's Tackle Box during the event.

2013 bookings:

2012 exhibitors will have first chance to secure booths for 2012; offer expires January 10th, 2013.



Lifestyles 2012

Property Damage Waiver:

- 104.5 CJTT FM (the leaser) will not assume any responsibility for the safety of exhibits against robbery, fire, all liability, or for any cause whatsoever. In all cases, exhibitors must insure their own goods. The security staff provided by the leaser will be in attendance for general protection of building and property, particularly in periods when exhibits are closed and unattended, however, this in no way implies individual protection of exhibit contents, products, etc.
- In case the premises are destroyed by fire or the elements, or by any other cause, or in any other circumstance, including strikes, shall make it impossible for the leaser to permit any exhibitor(s) to occupy the premises, the exhibitor will not be reimbursed for direct or indirect event costs. The Leaser agrees to provide the exhibitor with an equivalent advertising package provided in the original event proposal to the exhibitor by 104.5 CJTT FM.
- The Leaser is released from any and all claims for damage which might arise in consequence thereof in the event that, for any reason, monies received from an exhibitor(s) shall not be released for claims or damages related to paragraph 1 (one).
- The exhibitor will hold the Leaser harmless for any damage, expense, or liability arising from any injury or damage to the exhibitor or attendees occurring in the lease space, the approaches and the entrances thereto by virtue of the exhibitor's occupancy there under or anything connected with the said occupancy.
- The undersigned agrees to all rules, conditions, and waivers.
- Each exhibitor must provide a fire extinguisher and set in their booth.

Date: _____

Name: _____

Signature: _____

Business: _____